

SWOT Analysis

Purpose: Use SWOT analysis to evaluate and iterate on the Gap Analysis's action plan.

Instructions: Record the Strengths, Weaknesses, Opportunities, and Threats concerning the action plan you generated during your Gap Analysis.

Upload: You will need to be signed into your Google account when you upload this completed file.

File name: Name your file as: "SWOT_yourINSTITUTIONname_youLASTname" As an example, here is the file name I would use: SWOT_CUBoulder_Arthurs

		HELPFUL	HARMFUL
		Strengths:	Weakness:
INTERNAL	(1)		(1)
	(2)		(2)
	(3)		(3)
	(4)		(4)
	(5)		(5)
		Opportunities:	Threats:
EXTERNAL	(1)		(1)
	(2)		(2)
	(3)		(3)
	(4)		(4)
	(5)		(5)